



Deezer launches AI music detector for playlists on all major streaming platforms

Maribel Khouwes Jun 11, 2026 10 min read

- 43% of users switching to Deezer already carry AI tracks in their playlists
- 97% of listeners cannot distinguish AI-generated music from human-created music in a blind test
- 80% of listeners believe AI-generated music should be clearly labeled on platforms
- Deezer detects 100% AI-generated music with 99.8% accuracy, and has labeled over 13.4 million detected tracks in 2025

Paris, June 11, 2026 – Deezer, the global music experiences platform, is today launching a free online AI music detector, available in 27 languages, giving music streaming users across 20 of the most common platforms the opportunity to check if their playlists include AI-generated tracks. A recent 8 country survey from Deezer and Ipsos, revealed that 80 % of people agree that AI-music should be clearly labeled, and that 73% would like to see AI music tagged on streaming platforms. Deezer's online detector is based on the company's leading AI music detection technology, and only requires a few simple steps.



Why Are 43% of Switchers Finding AI Tracks in Their Playlists?

"By detecting and tagging AI generated music over the past year and a half, Deezer has been at the forefront of transparency in music streaming. No other company has followed our lead yet, so we decided to make it possible for everyone to check if their playlists include synthetic music, no matter which streaming platform they use," said **Alexis Lanternier, CEO, Deezer**.

"A vast majority of people want to know if AI music is being recommended to them and our data show that nearly half of the users joining Deezer from another platform have AI tracks in their playlists. We're expecting our AI music detector to be an eye-opening experience for listeners around the world."

How To Check Your Playlists for AI-Generated Music?

- Go to <https://www.deezer.com/explore/ai-music-detector/>
- Choose your streaming service and connect your account
- Let Deezer scan your playlists
- See and share your results

Check your playlists now

Deezer was the first company in the world to detect and tag AI generated music on its platform, and has made its in-house developed tech commercially available for companies across the music ecosystem. For more information on Deezer's approach to AI generated music, transparency and fairness, see editor's notes below.

What Is the Impact of AI-Generated Music on Artists?

On Deezer, tracks identified and detected as AI-generated are automatically excluded from algorithmic recommendations and editorial playlists. This ensures that real artists continue to be promoted and that their revenues are not diluted.

AI-generated music remains available on the platform for those who wish to listen to it. It is clearly identified with an AI label, an initiative launched in June 2025 that makes Deezer the



In 2025, more than **13.4 million AI-generated tracks** were detected and flagged on Deezer. Up to **85% of streams** on these tracks were identified as fraudulent and excluded from royalty calculations, directly protecting the revenues of human artists.

Is Deezer's Detection Technology Available to Industry Professionals?

Yes. Since January 2026, Deezer has been licensing its AI music detection technology to the broader music industry, including other streaming platforms, rights organizations, and distributors.

Deezer has also successfully completed tests with major industry players, including **Sacem**. Becoming a Deezer partner means protecting your catalogue, promoting fair royalty distribution, and reducing legal risks associated with AI-generated content.

Become a Deezer Partner

*** ENDS ***

Notes to editors:

Deezer, is receiving nearly 75,000 AI generated tracks every day – accounting for more than 44% of the total daily delivery. Deezer's AI detection tool has been in place since the beginning of 2025, enabling the company to track a steady increase of fully synthetic content on the platform. In June, 2025 Deezer became the first (and so far only) music streaming platform to explicitly tag AI-generated music. **Over 13.4M AI-tracks have been detected and tagged on Deezer in 2025.**

AI tracks are removed from recommendations – Songs detected as AI-generated are automatically removed from algorithmic recommendations and are not included in editorial playlists. This is a first step in making sure that these tracks don't dilute the royalty pool in any significant way. Potential future actions, including updating our supplier policy and removing/demonetizing content need to be based on careful consideration.

Opinions on AI-music



9000 people in 8 countries, US, Canada, Brazil, UK, France, Netherlands, Germany and Japan. It revealed a clear desire for tagging AI-generated music and making sure artists and songwriters are being fairly treated and paid if their music is used to train AI-models. Key results included:

- **97%** couldn't tell the difference between fully AI-generated music and human-made music in a blind test with two AI songs and one real song
- **80%** agree that 100% AI-generated music should be clearly labeled to listeners
- **73%** of music streaming users would like to know if a music streaming service is recommending 100% AI-generated music
- **52%** of respondents feel that 100% AI-generated songs should not be included in charts alongside human-made songs in the main charts

Deezer's AI music detection tool sets an industry standard, with the ability to detect AI-generated music from the most prolific generative models, such as Suno and Udio, with the possibility to add detection capabilities for practically any other similar tool as long as there's access to relevant data examples. Not only that, Deezer has made significant progress in creating a system with increased generalizability, to detect AI generated content without a specific dataset to train on.

Deezer is now licensing its AI-detection tech, offering the wider music industry an option to support transparency and reduce the incentive for AI-music fraud. Visit <https://business.deezer.com/ai-detection/> for more info.

AI and fraud – Although fully AI-generated music currently accounts for only a small fraction of streams on Deezer — **between 1-3%** — it's evident that the primary purpose of uploading these tracks to streaming platforms is fraudulent. Deezer has found that **up to 85% of the streams generated by fully AI-generated tracks were in fact fraudulent in 2025**. When detecting stream manipulation of any kind, Deezer excludes the streams from the royalty payments.

AI is a critical challenge for the music industry – According to a study conducted by CISAC and PMP Strategy, with participation from key industry players (including Deezer), nearly 25% of creators' revenues are at risk by 2028, which could amount to as much as €4 billion by that time. This represents a colossal, even critical, challenge for the music creation sector



Two new patents – In December 2024, Deezer applied for two patents for its AI Detection technology, focused on two different methods of detecting unique signatures that are used to distinguish synthetic content from authentic content.

How to switch to Deezer

Transfer your music in 3 easy steps with **Tune My Music**.

Step 1: Click on “Transfer now” to log in or create a Deezer account

Step 2: Select your current music provider

Step 3: Transfer your precious music library (playlists, albums, artists, and songs). It’s completely free and secure.

Tune My Music is a trusted partner of Deezer and adheres to the highest standards of data protection while transferring your music library. Information such as your user ID, screen name, and music library content remains secure.

FAQ

Is the AI Music Detector free?

Yes! Our AI music detector is completely free and requires no payment or subscription to use.

Do I need a Deezer subscription to use this tool?

No! Our **AI Music Detector** is accessible to everyone, regardless of the streaming platform you use.

Can other platforms use Deezer's AI Music Detector?

Yes. Our AI music detector is already available to our music industry partners who would like to detect and identify AI-generated music. This includes other streaming platforms.



99.8% accuracy. We estimate that Deezer's AI music detector may miss 0.2% of AI-generated tracks (2 out of 1,000).

What does Deezer do with music identified as AI-generated?

Tracks identified as AI-generated are automatically removed from algorithm recommendations and are not included in editorial playlists, in order to ensure that real artists are valued.

Will AI-generated music still appear on the platform?

Yes, it remains available for those who wish to listen to it, but it is clearly identified with an AI label and is not recommended by the algorithm.

Is my data secure when I log into my account?

Yes! The process is completely secure. Only the information necessary to analyze your playlists is used, without compromising your private data.

My company needs to detect AI-generated music. Can Deezer help?

Yes. Deezer has already developed an **AI music detector for professionals**. Become a Deezer partner to protect your catalog, promote fair royalty distribution, and mitigate legal risks related to AI-generated content.

Press Contact Deezer

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ABOUT DEEZER

Deezer is a leading independent music experiences platform, creating ways for people to Live the music. Founded in Paris in 2007, Deezer is available in 180 countries, and brings together a team of 550 people across France, Germany, the UK, Brazil and the US, sharing a passion for music, technology and innovation.



music thrive, Deezer is committed to help build a more sustainable music ecosystem, and has pioneered both AI-music tagging and a new monetization model that better rewards artists and songwriters.

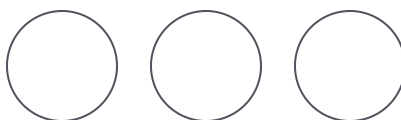
Beyond its direct-to-consumer service, Deezer partners with leading brands through Deezer for Business, extending its reach and driving brand value and user engagement across multiple industries, including telecommunications, media, audio hardware and retail.

Deezer is listed on Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6).

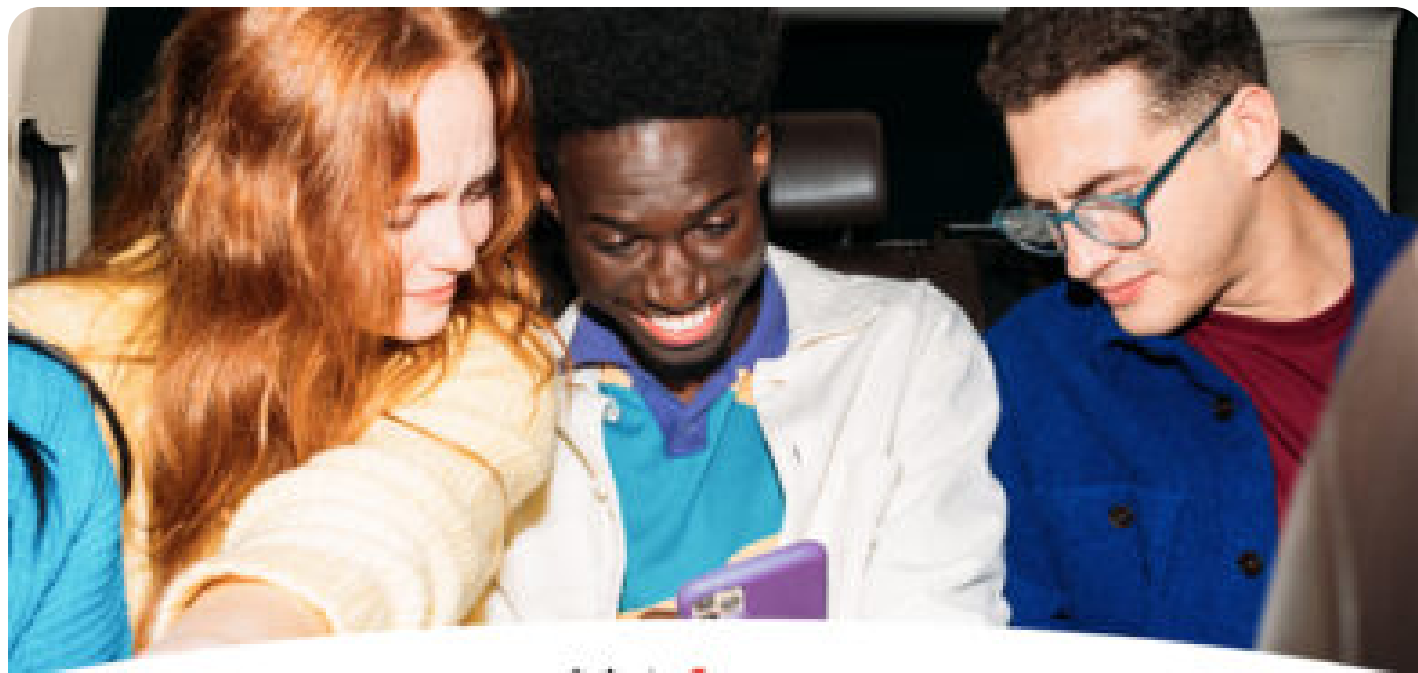
For the latest news, visit our **newsroom**. For investor relations, visit our **dedicated space**.

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Deezer – Live the music



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winamp

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Winamp Announces Strategic Partnership with Deezer to Power the Next Generation of Its Iconic Music Player

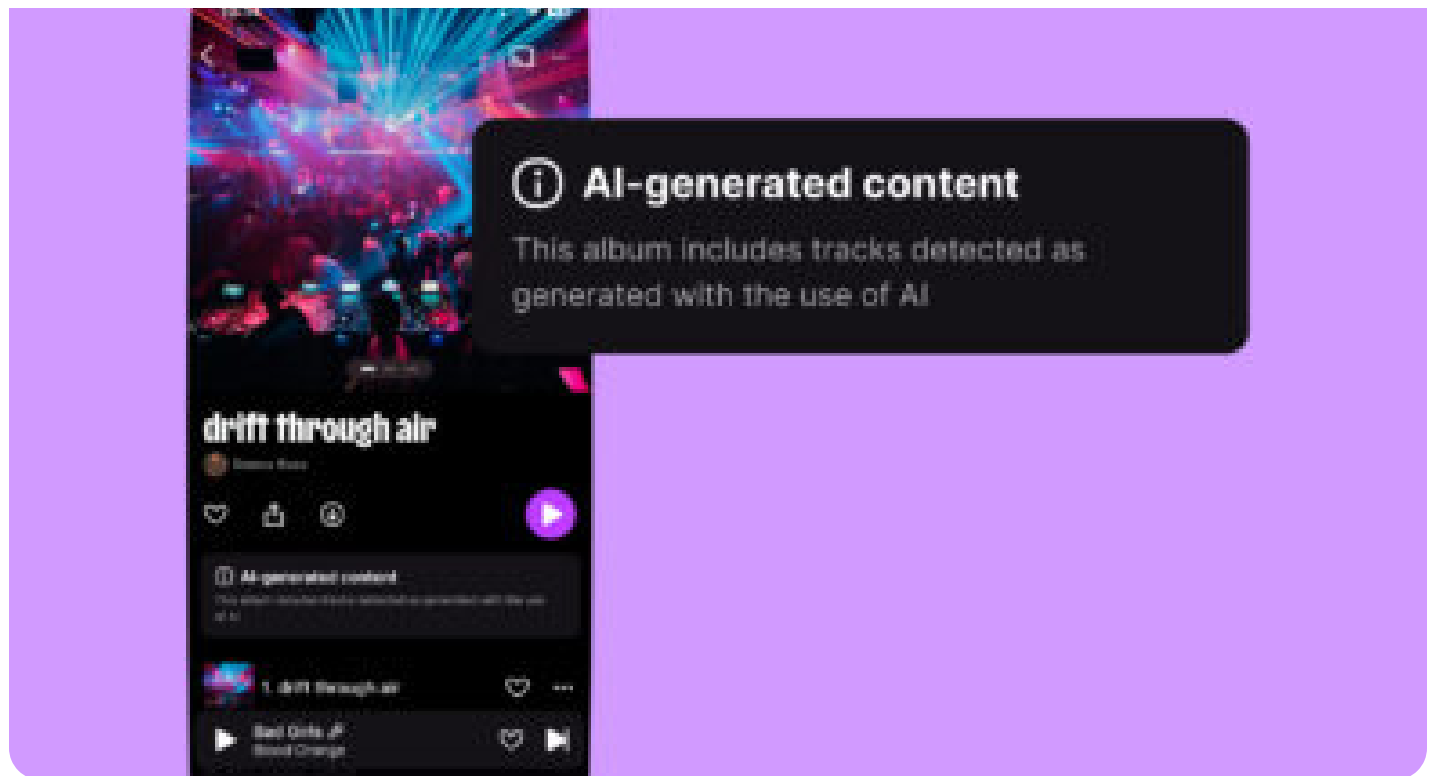
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